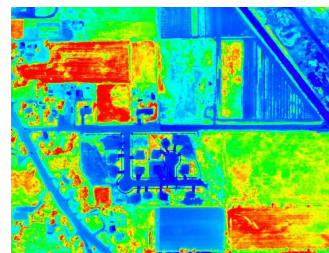
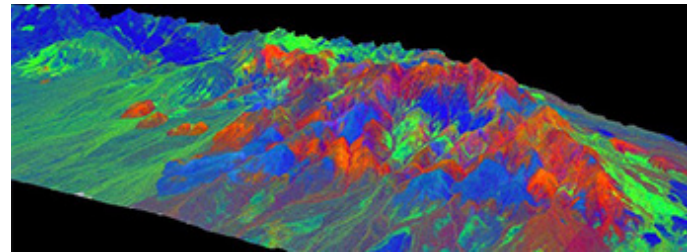




YOUR COMPETITIVE ADVANTAGE...

Geoimage uses SWIR technology to extract real world information that will assist you and your business to make smart decisions. Your competitive advantage is gained by differentiating ground materials through automated information extraction.

The shortwave infrared sensor enhances the value of imagery by enabling the detection of specific mineral content and species of vegetation through signatures not identifiable with the naked eye.



**GEOSPATIAL
SOLUTIONS**

The benefits of collecting reflective data in these wavelengths are vast as the measurements can help reveal the mineral content of rocks, the moisture of soil, the health and species of vegetation, the physical composition of building materials and thousands of other invisible details. This spectral information is visible to the digital sensor because of the energy reflectance it measures.

What are the benefits?

- Mining exploration companies could save millions of dollars with much improved ability to identify ore bodies during their exploration phase.
- Identify unique minerals and chemical measurements.
- Manage downstream operations around your key assets.
- Improve efficiencies and adopt new lean process management functions.
- More spectral bands and ever increasing resolution means more information.

TechTALK

Learn more about how Geoimage can add value to your business using SWIR technology.

Call Simon Greig, our SWIR specialist, on 07 3319 4990 or simon@geoimage.com.au

